



International Packaging Conference, 25-26 August 2016, Sanur, Bali

Organized by the Indonesian Packaging Federation (IPF), supported by Asian Packaging Federation/APF, Asia Packaging Network/APN and World Packaging Organization/WPO. This Packaging Conference led by some expert speakers from overseas, such as Japan, Korea, Philippines, Thailand and Indonesia. They will share their expert knowledge and talk about Challenges, Trends and Sustainability on Future Packaging on day 1, 25 August 2016 & Sustainable Food Safety Packaging & Regulation in Asia on day 2, 26 August 2016.

Day 1: Thursday, 25 August 2016

Challenges, Trends and Sustainability on Future Packaging

Venue: Prama Sanur Hotel*****

Time: 09.30 – 17.00

followed by welcome dinner & performance

What is Sustainable Packaging Trends?

- Down-sizing/light-weighting of packaging
- Increased recycling & waste recovery
- Increased use of recycled content
- Increased use of renewably sourced materials
- Improvements in packaging and logistical efficiency

Sustainability packaging are increasingly being seen as a source of innovation that can help in differentiating a company by appealing to the consciences of consumers. This conference also serve as a platform for new product and market development.

Effects on ASEAN Packaging Market?

- Globalization
- Urbanization
- Growth of the middle income
- Segment
- Demographics
- Sustainability and Food Safety

The biggest growth comes from the Asian market, driven by demand for sustainable packaging in Asia. Boosted by a growing middle-class population that is increasingly conscious of health & environmental issues, the demand for sustainable practices is driving the market for greener packaging.



Keynote speaker:

Mr. Jin Kie Shim, APF President & Director of Korea Packaging Center of the Korea Institute of Industrial Technology.

Smart packaging is the latest development in the Korean packaging industry - the technology that enables consumers to connect with and communicate better with products. It is good opportunity to meet Asian Packaging Engineers and know the trend and regulation in Asian region

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Mitsui Chemicals
Group

Who Should Attend ?

This conference will bring together some industries from Packaging Suppliers and Brand Owners (especially Food & Beverage, Pharmaceuticals, Home & Personal Care, Health and Beauty, etc).

Program Objectives:

This conference can help in differentiating a company by appealing to the consciences of consumers. This conference also serve as a platform for new product and market development.

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INDONESIAN PACKAGING FEDERATION

www.packindo.org
seminar@packindo.org

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International Packaging Conference, 25-26 August 2016, Sanur, Bali

Day 2: Friday, 26 August 2016

Sustainable Food Safety Packaging & Regulation in Asia

Venue: Prama Sanur Hotel*****
Time: 09.30 – 17.00
Evening: Free time

The food contact regulatory landscape varies in different parts of the world, and over recent years, we have seen a number of food contact legislations being implemented, making it difficult and sometimes confusing for companies to meet the needs of customers, be more innovative, and keep costs down in today's unstable economy. Speakers from China, Korea, Thailand, Philippines and Indonesia.



Expert speaker:
Ngamtip Poovarodom
She is Associate Professor, Department of Packaging and Material Technology

Faculty of Agro Industry, Kasetsart University, Thailand. She graduated as Master Degrees in Food Technology from Chulalongkorn Univ, Thailand and Universite Technologie of Compiègne, France. She has more than 30 years of experience in packaging industry especially in Migration and Safety of Food Contact Materials, Biodegradable Packaging Materials, etc. She published some books such as: Flexible Packaging Materials and Food Contact Materials Safety and Regulations. She has several patents from Thai, US and Canadian Patent.

Expert speaker: Ngamtip Poovarodom, she is Associate Professor, Department of Packaging and Material Technology Faculty of Agro Industry, Kasetsart University, Thailand. She will speak about Laws and Regulations on Food Contact Materials in Asia in this conference. You can hear directly from her regarding the current and future food contact legislations, how they impact your work, and what you can do to ensure your products remain compliant.

Agenda:

- Mega Trends on Food & Beverage Packaging
- Retortable Food Packaging
- China regulation on Food Packaging
- Korean Packaging Regulation and Food Safety
- New Trends in Beverage Packaging Systems : A Review
- Laws and Regulations on Food Contact Materials in Asia
- Trade Barrier and Challenges of Food Safety

Who Should Attend ?

From industries (Packaging Suppliers and Brand Owners) and educational institutions, government agencies, from Indonesia and Asean countries.

Program Objectives:

This conference can sharing research result from different countries to collectively broaden the understanding of packaging sustainability and develop meaningful improvements for packaging systems.

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International Packaging Conference

Day 1: Thursday, 25 August 2016

Challenges, Trends and Sustainability on Future Packaging

- 09.00 – 09.15 **Opening** by IPF & Welcome Participant
 09.15 – 09.45 **Keynote Speaker** by Dr. Jin Kei Shim, APF President
 09.45 – 10.30 **The Development of Food & Beverage Industries in Indonesia** by Haris Rahmanto, Food & Agribusiness Analyst, Rabo Bank
 10.30 – 11.00 Coffee Break & Networking
 11.00 – 11.30 **Market trends – Create follow or be left behind** by Mr. Gumira, Mitsui Chemical Group
 11.30 – 12.30 **Barrier Packaging Solutions – Keep the Taste** by Mr. Yamamoto, Kuraray Group, Japan
 12.30 – 13.30 Lunch Break & Networking
 13.30 – 14.15 **Keeping it together - Branding through function** by Mr. Atsushi Yoshida, Manager, Mitsui Chemicals Asia Pacific, Ltd
 14.15 – 15.00 **Today's Market Demands and Tomorrow's Packaging Trends** (to be named)
 15.00 – 15.30 Coffee Break & Networking
 15.30 – 16.15 **Packaging Optimization: Opportunity for Sustainability & Cost Reduction** by Nestle Indonesia, PT
 16.15 – 17.00 **Challenges and Opportunity for Future Packaging** (to be named)
 17:00 End of Conference Day 1
 19:00 **Welcome Dinner and Performance**

Day 2: Friday, 26 August 2016

Sustainable Food Safety Packaging & Regulation in Asia

- 08.30 – 09.15 **Mega Trends on Food & Beverage Packaging** by Asst. Prof. Tunyarut Jinkarn, Ph.D, Kasetsart University, Bangkok, Thailand
 09.15 – 10.00 **Field Testing and Validation Study of Retort Food** by Daisy Tanafranca, ITDI, Philippines
 10.00 – 10.30 Coffee Break & Networking
 10.30 – 11.15 **Analysis on the Beverage Packaging Marketing with Eye Tracking Technology** by Prof. Jai Neung Kim, Yonsei University, South Korea
 11.15 – 12.00 **Packaging Design of Powdered Infant Formulae for required shelf life** by Dong Sun Lee, Kyungnam University, South Korea
 12.00 – 13.30 Lunch Break & Networking
 13.30 – 14.15 **Food Contact Materials/ FCM Regulation in Indonesia** by Head of Badan POM
 14.15 – 15.00 **Industry Progress and Challenges on FCM for an International Trade** by Ministry of Industry
 15.00 – 15.30 Coffee Break & Networking
 15.30 – 16.15 **Ensuring Food Packaging Safety in the U.S** by Michael Taylor, VP Int. Affairs & Trade, The Plastics Industry Trade Association, USA
 16.15 – 17.00 **FCM Regulation in Asia: A Comparison** by Asst. Prof. Ngamtip Poovarodom, Kasetsart University, Thailand
 17:00 End of Conference Day 1
 19:00 Free Time



**Expert speaker:
Atsushi Yoshida**

He has over 15 years of experiences in plastic packaging industry covering both Japan and the Asia Pacific region. Graduating with a bachelor's of Economics at Yokohama City University, his career in Mitsui Chemicals group began as a marketer in the Film Development Div. of Mitsui Chemicals Tohcello Inc. a position which he held for 9 years and currently leading Mitsui Chemicals Group: Asia Pacific regional Packaging platform. He is currently stationed in Singapore (Mitsui Chemicals Asia Pacific, Ltd)



**Expert speaker:
Michael Taylor**

He is Vice President for International Affairs and Trade at the Plastics Industry Trade Association, USA. He is an expert on international trade policy, programs, and activities. Previously, he was Director, Europe and Multilateral Programs of the Global Intellectual Property Center (GIPC) at the U.S. Chamber of Commerce. While serving in this capacity, he developed, promoted, and executed the GIPC goals and objectives to champion intellectual property rights in Europe and those multilateral forums where European countries participated.

Expert speakers from: Japan, Korea, Thailand, Philippines, USA and Indonesia

For more information, contact:

Indonesian Packaging Federation

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Email: seminar@packindo.org

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Registration Form

International Packaging Conference, 25-26 August 2016 Prama Sanur Beach, Bali-Indonesia

<input type="checkbox"/> Day 1: Thursday, 25 August 2016 Challenges, Trends and Sustainability on Future Packaging	Indonesian Fee IDR 1.750.000	Overseas Fee USD 150
<input type="checkbox"/> Day 2: Friday, 26 August 2016 Sustainable Food Safety Packaging & Regulation in Asia	Indonesian Fee IDR 1.750.000	Overseas Fee USD 150
<input type="checkbox"/> Day 1 & Day 2 : Thu-Fri, 25-26 August 2016 Challenges, Trends and Sustainability on Future Packaging Sustainable Food Safety Packaging & Regulation in Asia	Indonesian Fee IDR 2.500.000	Overseas Fee USD 200

Hotel	Distance from Venue	Room/Night	Booking Nights
<input type="checkbox"/> Prama Sanur Beach Hotel *****	Same Venue Location	IDR 1.250.000	
<input type="checkbox"/> Ari Putri Hotel ***	5 minutes walking distance	IDR 887.250	
<input type="checkbox"/> Semawang Hotel *	5 minutes walking distance	IDR 310.000	

NAME (participant 1) _____ **NAME (participant 2)** _____
 Present Position _____ Present Position _____
 Mobile _____ Mobile _____
 Email _____ Email _____

COMPANY _____

LINE OF BUSINESS _____

PRODUCTS / SERVICES _____

ADDRESS _____

VENUE **Prama sanur Beach Hotel (*****)** Jl. Cemara, Sanur 80228 , Bali – Indonesia
 Room rate inclusive breakfast for 2 persons :
 Superior : IDR 1.250.000,-net/room/night
 Deluxe Garden view : IDR 1.350.000,-net/room/night
 Deluxe Sea view : IDR 1.450.000,-net/room/night

The Fee included Certificate and Refreshments (2 x Coffee Break, Lunch) plus complimentary welcome dinner and performance on the 25 August 2016. Early Bird discount 5%, due date 2 August 2016.

GROUP DISCOUNT: Group Registration – less 10% Discounts shall be given if registration together with transfer payment is received at the latest by **2 August 2016**. Group Discount is applicable for three or more registrant from the same company.

Payment should be transferred to: PT Sentra Info Pack, Bank Mandiri - Aminta Plaza Branch, Jl. TB Simatupang, Jakarta Selatan.

AC No. 101-000-6015-703 Swift Code: BMRIIDJA Earmarked: Bali Packaging Conference 2016

Please inform us after transferred to fax no: (021) 744 1775 or e-mail to: packindomail@gmail.com or seminar@packindo.org

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 Contact: **Irma: 0812-9716-3842 / Mualif: 0816-780-818**
Didi: 0813-8031-3154 / Dewi: 0822-1333-0024



27 August 2016: Sight seeing around

Yogyakarta



YOGYAKARTA, THE NEVERENDING ASIA

Yogyakarta is one of the foremost cultural centers of Indonesia. You can go to Borobudur temple, visiting the Keraton (Sultan's Palace), or watching silversmiths produce amazing jewelries at Kotagede, and shopping at Malioboro. Yogyakarta is the second most visited destination in Indonesia after Bali. There are numerous daily flights from Bali to Yogyakarta by Garuda or Lion. You may wish to organise a car and driver for the duration of your stay in Yogyakarta.

LABUAN BAJO, KOMODO ISLAND

Labuan Bajo, the central logic for its wide range of amenities is the extraordinary interest of travelers to the existence of the Komodo dragon, if not for its superb national park that encompasses some 80 islands. From Bali to Labuan Bajo is by air, using Garuda or Wings Air. Its approx. 1,5 hours from Bali. Labuan Bajo has quite a few travel agencies, stores, restaurants, money changers, dive operators, and resort hotels along the beachfront that can provide free information about the Komodo National Park.

UBUD, A PEACEFUL TOWN IN BALI

In Ubud, you can walk through the lush paddy fields, watching colourful processions of women gracefully balancing piles of fruit offerings on their way to the temple, are lasting impressions and simply breathtaking. Ubud is a perfect place for you to experience spiritual awakening and enlightenment. Visit Ubud to experience its peace and tranquility! Various modes of transport are available from all over Bali. You can also take regular taxis or rental cars. Public transportation such as buses can also take you to Ubud.



27 August 2016: Sight seeing around

Bali

Surrounding UBUD district's rainforest and terraced rice paddies



BEDUGUL, is a mountain lake resort area in Bali

