

# Global Megatrends & Millennials Consumer Needs

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*Today's individual customers understand their commercial value, and can no longer be conveniently categorized. In this culture of the niche, all interactions, products and services need to be personalized.*

## Some key points:

- Global consumer trend towards clean (less/no preservatives) food.
- Urbanization & lifestyle changes driving convenience as a key factor in millennial consumers
- Advances in packaging & processing technologies to enable Clean & Convenience Foods
- Extended shelf life value added products using: MAP, MATS, HPP, Aseptic UHT and Hot fill, Pasteurization & Retort.

## Who should attend?

This seminar is dedicated for Packaging Converters and Developers, Brand Owners and Its Packaging Specialist, especially who is interested in Ready-to-Eat Foods and Ready-to-Drink Beverages (Retort Food, Functional Food & Drink, Aseptic Beverages and Dairy, Traditional and Sea Food etc.)

## Seminar programs

- 08.30 - 09.00 Re-registration & Coffee Break  
09.00 - 09.30 **Welcome and Opening Remark** by IPF  
09.30 - 10.30 **Mega Trends in Food Packaging**  
by Henky Wibawa - IPF  
10.30 - 11.30 **Clean & Convenience Foods: Applications for High Barrier Containers**  
by Vivek A. Chougule, Printpack Supplies  
11.30 - 12.30 **Ready Meals & Pro Aseptic Packaging Solutions** - to be named  
12.30 - 13.30 Lunch and Networking, and then  
Tour to SIAL-InterFood Expo

## Registration Form

Name \_\_\_\_\_ Position \_\_\_\_\_  
01 \_\_\_\_\_  
02 \_\_\_\_\_  
03 \_\_\_\_\_

Company \_\_\_\_\_  
Products \_\_\_\_\_  
Tel \_\_\_\_\_  
Mobile \_\_\_\_\_  
Email \_\_\_\_\_

Registered by, \_\_\_\_\_

Date & Signature \_\_\_\_\_

**Fee : Rp. 550.000 / per person** (include refreshment)  
Payment should be transferred to: PT Sentra Info Pack  
Bank Mandiri - Aminta Plaza Branch  
Jl. TB Simatupang, Jakarta Selatan  
AC No. 101-000-6015-703 Swift Code: BMRIIDJA  
Please inform us after transferred to e-mail:  
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