

Intensive Workshop: 2 days interactive discussion and case study Beverage Packaging Technologies and Trends

18-19 May 2016, Santika Premiere Bintaro Hotel

organised by:  **INDONESIAN
PACKAGING
FEDERATION**

member of:
 **IAPF**
The Asian Packaging Federation

 **WPO**
WORLD
PACKAGING
ORGANISATION



Greetings!

The Indonesian Packaging Federation / IPF as a member of Asian Packaging Federation and World Packaging Organization, invite you to join an intensive packaging workshop being held in Santika Premiere Bintaro Hotel, from 18-19 May, 2016.

Let's talk about Beverage Packaging Technologies and Trends, it will cover all about beverage packaging designs, from redesigns to special editions.

This workshop designed to strengthen participants in packaging development, in creating new product development and to understand the influences on market performance. There are several beverages in the market such as: tea and coffee, bottle water, energy drinks and shots, 100% juice and juice drinks, sport drinks, carbonated soft drinks, yogurt drinks, milk & dairy, soy beverages and alternative drinks.

There are some of the most commonly used materials in beverage packaging such as: aluminum can, plastic PET bottle, glass and aseptic paper packaging, also flexible pouch, etc.



Each participant will get book of:
BEVERAGE PACKAGING TECHNOLOGY
by Benny Rachmantio

As we all know that effective packaging remains one of the crucial elements of a product's successful lifecycle. Ensuring reliable quality, safety, functionality and regulatory compliance is key.

The workshop will highlights the protective, preservation, brand communication, environmental and logistical functions of packaging. Also, it briefly introduces packaging strategy, design and development. Packaging design and technology can be of strategic importance to a company, as it can be a key to competitive advantage in the food and drinks industry.

WHO SHOULD ATTEND?

This program is created for Beverage Brand owners, Design agencies, Materials solution providers and sustainability experts. Director, Manager, Head of Packaging Development, Procurement, Product Design, Regulatory affairs, R&D, QA, Engineering, Packaging operations, Manufacturing operations and Technical operations, Purchasing and Marketing Manager who are involve in packaging.

Ensure your participation and register now!
Seat limited for maximum 35 persons only

The Growth of Beverage Packaging in Indonesia



Benny Rachmantio
He is Packaging Consultant, specialist in Beverage Packaging. He has more than 20 years in packaging development and working at multinational company which are: Astra, Unilever, L'Oreal, Coca Cola and Danone Aqua



Dudi Amrullah
He is working at Danone-Vit as Operation Director. He use to work at Danone Aqua for more than 8 years as scientific regulatory director and then as Quality and Food Safety Director



Katerina Maltseva
Solution Architect and Partner Program Manager, Asia Pacific & Japan at Hewlett-Packard. She is responsible for designing technical end to end solutions for the Label & Packaging HP Indigo customers in the Asia Pacific & Japan region.



Ebo Widarisman
He is working at Novartis Indonesia as CPO QA Head. He use to work at APL - A Zuellig Pharma Company, Danone AQUA as Quality Assurance and Operation Risks Manager and RQCM Manager

PROGRAMME OUTLINE:



Day 1: Wednesday, 18 May 2016

- 08.00 – 08.30 Re-Registration
08.30 – 09.00 Welcome and introduction by IPF followed by introducing of each participant
09.00 – 10.15 **What is Beverage..?**
to learn how different beverages fit into lifestyle needs
10.15 – 10.30 Coffee Break
10.30 – 11.30 **Food Safety of Beverages**
benefit by the use of effective food safety systems
11.30 – 12.30 **Beverage Packaging Trends**
include options that are compact and light weight, digitally savvy, earth-friendly, simplified and sport a personality
12.30 – 13.30 Lunch
13.30 – 14.30 **Aseptic Technology for Dairy products**
keeps food safe, fresh and flavourful
14.30 – 15.30 **Hot fill - Cold fill and Aseptic Processing**
There are many different processing possibilities for packaging beverages
15.30 – 15.45 Coffee Break
15.45 – 17.00 **Beverage Packaging Designs**
Consumer demands, cost reduction, logistics efficiency, sustainability, and legislation are all major factors

Day 2: Thursday, 19 May 2016

- 08.30 – 10.00 **Cap & Closure Technologies for Beverages**
Delivering fresh approaches to barrier-closure design, convenient, easier-to-open, ergonomics
10.00 – 10.15 Coffee Break
10.15 – 11.15 **Shrink Sleeve Labeling Technologies**
End -to-end process on the shrink sleeve technologies
11.15 – 12.15 **Regulation in Food Packaging**
Regulate how most food is processed, packaged, and labeled
12.15 – 13.15 Lunch
13.15 – 14.30 **Packaging Specifications and Finished Products**
The procedure gives clear instructions to the suppliers
14.30 – 15.30 **Developing Cost for Beverage Packaging**
Designing consumer-preferred, resource-efficient packaging
15.30 – 16.00 **Case Study & Group Project Presentations**
16.00– 16.30 **Evaluation and Discussion**
16.30 Coffee & Tea, end of programs

For more information, contact:
Indonesian Packaging Federation
Telp. & Fax. (021) 744 1775
Email: packindomail@gmail.com
Contact: **Irma: 0812-9716-3842**
Mualif: 0816-780-818
Didi: 0813-8031-3154

Registration Form

Intensive Workshop in **Beverage Packaging Technology and Trends**, 18-19 May, 2016

NAME (participant 1) _____	NAME (participant 2) _____
Present Position _____	Present Position _____
Mobile _____	Mobile _____
Email _____	Email _____
COMPANY _____	
LINE OF BUSINESS _____	
PRODUCTS / SERVICES _____	
ADDRESS _____	
VENUE	Santika Premiere Bintaro (****) Jl. Prof. Dr. Satrio CBD Bintaro, Tangerang Selatan Twin Sharing - Rp. 750.000 / night included breakfast for two persons Single Room - Rp. 750.000 / night included breakfast

FEE: Rp. 3.850.000 / person (Excluded hotel accommodation)

The Fee included Certificate and Refreshments (2 x Coffee Break, Lunch). **Each participant will get all presentation materials in Flash-disk.** Early Bird discount 5%, due date 2 May 2016.

GROUP DISCOUNT: Group Registration – less 10% Discounts shall be given if registration together with transfer payment is received at the latest **by 2 May 2016**. Group Discount is applicable for three or more registrant from the same company.

Payment should be transferred to: **PT Sentra Info Pack, Bank Mandiri - Aminta Plaza Branch, Jl. TB Simatupang, Jakarta Selatan.**
AC No. 101-000-6015-703 Swift Code: **BMRIIDJA** Earmarked: **Packaging Workshop 2016**

Please inform us after transferred to fax no: (021) 744 1775 or e-mail to: packindomail@gmail.com or seminar@packindo.org