

A two-day Workshop, 10-11 December 2014, Harris Hotel, Tebet, Jakarta

# Packaging Performance to Improve Quality and Cost

## Concept - Developments - Improvements



A two-day intensive packaging workshop will cover all packaging concept, developments, improvements include packaging project examples & case study.

### WHO SHOULD ATTEND?

This program is created not only for packaging experts but also the representative from industries, such as: Packaging specialist, Executives, Quality Assurance, Quality Control, Exporters, Supervisor, Purchasing Manager, Research & Development, and Marketing who are involve in packaging field.

### VENUE

Harris Hotel Tebet, Jl. Dr Saharjo no. 191, Jakarta.

### LECTURERS

This workshop, will be given by experts on packaging.

### FEE

**Rp. 3.750.000,-** for two days workshop. The workshop Fee included Certificate and Refreshments (2 Coffee Break + 1 Lunch) **Early Bird discount 5%, due date 24 November 2014.**

### GROUP DISCOUNTS

Group Registration – less 10% Discounts shall be given if registration together with transfer payment is received at the latest **by 24 November 2014.** Group Discount is applicable for three or more registrant from the same company.

### WORKSHOP OUTLINE:

#### Day 1, Wednesday, 10 December 2014

- 08.30 – 09.00 Re-Registration
- 09.00 – 09.15 Introduction
- 09.15 – 10.30 Business Aspects and Concept of Packaging
- 10.30 – 10.45 Coffee Break
- 10.45 – 12.00 Packaging Development for Consumer Product
- 12.00 – 13.00 Lunch
- 13.00 – 14.00 Protective Packaging for Distribution: Design and Development
- 14.00 – 15.30 Various of Printing Technologies for Packaging
- 15.30 – 15.45 Coffee Break
- 15.45 – 17.00 Unique Effect for Brand Recognition & Protection

#### Day 2, Thursday, 11 December 2014

- 08.30 – 10.00 Packaging Quality & Performance
- 10.00 – 10.15 Coffee Break
- 10.15 – 12.00 Packaged goods in the shipping environment and wider supply chain
- 12.00 – 13.00 Lunch
- 13.00 – 14.30 Packaging Project Examples and Cost Savings Calculation Model
- 14.30 – 15.30 Case Study
- 15.30 – 15.45 Coffee Break
- 15.45 – 17.00 Group Presentation and Evaluation

**Note: Seat Limited for 35 Participants only**

### REGISTRATION FORM

**Packaging Performance to improve Quality and Cost**  
10-11 December 2014, Harris Hotel Tebet, Jakarta

NAME	POSITION
01 .....	.....
02 .....	.....
03 .....	.....
..	
Company Name .....	
Address .....	
Telephone .....	Fax .....
E-Mail .....	HP .....
PAYMENT : total amount Rp. ....	

(Name & Position)

Please transfer the Payment to: PT Sentra Info Pack, Bank Mandiri - Aminta Plaza Branch, Jl. TB Simatupang, Jakarta Selatan. AC No. 101-000-6015-703 Earmarked: Packaging Workshop B

### PAYMENT

Please transfer the Payment to:  
PT Sentra Info Pack  
Bank Mandiri - Aminta Plaza Branch,  
Jl. TB Simatupang, Jakarta Selatan.  
AC No. 101-000-6015-703  
Please inform us after transferred to  
fax no: (021) 744 1775 or  
e-mail to: seminar@packindo.org



For further information, contact:  
**Indonesian Packaging Federation**  
Telp. & Fax. (021) 744 1775 Contact:  
**Irma: 0812-9716-3842**  
**Mualif: 0816-780-818**  
**Didi: 0813-8031-3154**

Ensure your participation  
and Register NOW!