

Driving Growth Through Package Innovations



Award Categories

Commercial Category

- **Consumer Package**
That is directed toward a consumer or household.
- **Transport Package**
The package from use to store, and handle the product or inner packages.
- **Eco Package**
is safe for individual or environment, easily recycled.

Student Category

This aims to encourage students to explore innovative ideas packaging design, graphics and production.

The Benefit

All winners receive a trophy & a packaging excellence certificate which they can display prominently for public.
All winners will be published in a booklet as part of a public relations campaign.
All winners eligible to entry the Asia Star and World Star Awards.

Eligibility

No package which has been entered for any previous contest will be considered. For intellectual property reasons, each entry must not carry any commercial trademark on the package unless it is accompanied by a letter of authorization from the brand owner.

The judging process:

All packaging are judges strictly on a weighted-points basis, the six judging criteria are: innovation, functionality, graphic appeal, appropriateness, environment performance and overall impression, are individually assessed for each package.

Entry Submission

The document entry and the sample package / mock up is to reach IPF office by: **12 August 2016**

Entry Fee

- Rp. 1.250.000 for each type of product industry entry.
- Rp. 250.000 for each type of student entry.

More info, contact: Indonesian Packaging Federation
Tel / Fax. (021) 7441775 Email to: team@packindo.org
Website : www.packindo.org

Organised by:



member of:



PACKINDO STAR - ENTRY FORM

Category :	Industry : <input type="checkbox"/> Consumer Package <input type="checkbox"/> Transport Package <input type="checkbox"/> Eco Package		
	<input type="checkbox"/> Student		
Name of Package :			
Name of Designer of the Package :			
Name of Company :			
Name of Institution for Student :			
Address :			
Phone :	Fax :		
Mobile :	email :		
Name of the Brand Owner / Customer's Company :			
Check List:			
<input type="checkbox"/> Entry Form		<input type="checkbox"/> Please share your files & picture of your product in hi-res through Google Drive or Drop Box	
<input type="checkbox"/> Copy of Bank transfer receipt		<input type="checkbox"/> Detail description of the product: up to 200 words	
<input type="checkbox"/> Company Logo / letterhead		<input type="checkbox"/> Sample of package and/or Mock up	
<input type="checkbox"/> Authorization letter of Trademark/Brand Owner where required			
Entry by :	Title / Position :		
Date :	Signature :		

Package innovations is an important tool to drive innovation with consumers and customers. when technical meets creative... are you the ONE?