

Packaging Solutions to Improve Quality, Cost & Added Value

New Packaging Concepts New Sourcing Strategies

a three-day intensive packaging workshop:
28-29-30 April 2010 Hotel Atlet Century Park, Senayan, Jakarta

Packaging is an essential and indispensable part of a product but some may underestimate its importance.

Have you ever thought of the impact or consequence of insufficient packaging?

Have you considered that there may be extra or hidden costs in your packaging that are contributing to the total expense of your product?

Manufacturers and retailers should take a proactive approach towards packaging, as failure prevention always costs less than remediation.

How to maximize the value of your packaging? The possibility is high that you are over-packaged and thus reducing your profit margin.

On this packaging workshop will help you to find the best packaging solutions by evaluating alternative materials, and taking a "value added" approach.

FEE : Rp.2.750.000 for three day intensive workshop included Certificate and Refreshments (2 x Coffee Break and 1 x Lunch each day)

DISCOUNTS : Group Registration – less 10% Discounts shall be given if registration together with transfer payment is received at the latest by 14 April 2010.

Group Discount is applicable for 2 or more registrant from the same company.

PAYMENT : Please transfer the Payment to:
Ariana Susanti - Bank BCA AC. 731-060-7899

Contact : Indonesian Packaging Federation
Luluk : Tel & Fax. (021) 7441775
HP. 0812-855-4001

Irma : Tel (021) 70500034,
HP. 0812-42617703

Didi : Tel (021) 70500034
HP. 081380313154

Email : seminar@packindo.org

Website : www.packindo.org

Who Should Attend?

Food and Beverage Manufacturers, Packaging Supplier, Exporter/Importer, Retailer, Groceries, Production Manager, R&D, QC/QA, Packaging Developers, Packaging Specialists, Marketing/Sales, Purchasing, and all related to work on packaging.

Workshop Outline

Day 1, Wednesday, 28 April, 2010

08.30 - 10.00 Packaging Materials & Its Applications
by Dedy Dafianto, Pura Group
10.00 - 10.30 Coffee Break
10.30 - 12.00 Printing Technology and Its Applications
by Dedy Dafianto, Pura Group
12.00 - 13.00 Lunch
13.00 - 14.30 Rigid Packaging Technology for beverage
industries by Dynaplast
14.30 - 15.00 Coffee Break
15.00 - 16.30 Flexible Packaging Laminates by Budi
Sampurno, Century Mitra Sukses Sejati

Day 2, Thursday 29 April, 2010

08.30 - 10.00 Laminating Adhesive for Food Packaging
Jenny Tan, Henkel Indonesia, PT
10.00 - 10.30 Coffee Break
10.30 - 12.00 Active Packaging for Food Applications
by Budi Sampurno, Century Mitra Sukses Sejati
12.00 - 13.00 Lunch
13.00 - 14.30 Packaged used for Food & Beverage
by Ebo Widarisman, Aqua-Danone
14.30 - 15.00 Coffee Break
15.00 - 16.30 Aseptic Packaging Systems by Elvira W, Tetra Pak

Day 3, Friday 30 April, 2010

08.30 - 10.00 The Development of Shrink Packaging
by Harry Soerjadi, Uniflex Kemasindah, PT
10.00 - 10.30 Coffee Break
10.30 - 12.00 Packaging Developments & Specifications
by Sri Yulianti, Unilever Indonesia Tbk PT
12.00 - 13.00 Lunch
13.00 - 14.30 Packaging Standardization and Environment-
Eco Issues by Benny Rachmantio, Aqua-Danone
14.30 - 15.00 Coffee Break
15.00 - 16.30 Packaging That Sells - to improve Quality,
Cost and Added Value by Sri Yulianti,
Unilever Indonesia Tbk PT



REGISTRATION FORM

Packaging Solutions to Improve Quality, Cost & Added Value - New Packaging Concepts New Sourcing Strategies
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NAME

POSITION

01 _____

02 _____

03 _____

COMPANY _____

PERSON IN CHARGE _____

POSITION _____

ADDRESS _____

TEL _____

FAX _____

E-Mail _____

TOTAL PAYMENT

Rp.

Please fill this form and return by fax to:
(021) 7441775 or email to: seminar@packindo.org

DATE & SIGNATURE