

Intensive Workshop: 3 days class discussions & 1 day plant tours

# Cost efficiency by Improvement Performance in Packaging

**SAVE THE DATE: 7-10 FEBRUARY, 2017**

The Alana Yogyakarta Hotel & Convention Center



organised by:  **INDONESIAN  
PACKAGING  
FEDERATION**

member of:  
 **APF**  
The Asian Packaging Federation

 **WPO**  
WORLD  
PACKAGING  
ORGANISATION

## Greetings!

The Indonesian Packaging Federation / IPF as a member of APF / Asian Packaging Federation and WPO / World Packaging Organization, invite you to join an intensive packaging workshop being held in Yogyakarta, from 7-10 February, 2017.

A four-day intensive packaging workshop contain of a-three day class discussions and one day plant tours. It will cover all about food packaging, pharma packaging and corrugated boxes. This workshop designed to strengthen participants in packa-ging development, in creating new product development and to understand the influences on market performance by reduce the cost in use.

On the first day workshop will focuss on flexible packaging, and innovations in barrier technologies for food packaging & color management in rotogravure printing and trouble shooting.

since there have been many exciting new product developments, new technology and trends. The cost efficiency in packaging will be discussed, offering many advantages to converters and brand owners to satisfy consumer demand.

On the second day will focuss on pharma packaging, anti-counterfeiting and corrugated boxes, overcoming common package challenges such as designing for fragile goods, lightweighting and sustainability. Troubleshooting on Corrugated Box Usage, include : Runability / Problem on smoothness packing-process, Inventory / Problem on box identification for similar box design and Bad design / unnecessary cost influenced by box design, etc.

On the third day will have a Plant Tours to to nutritional products producer and chocolate factory in Yogyakarta.

And in the last day workshop will have discussion about cost-efficiency solutions in packaging development and problem solving followed by group presentation.

## WHO SHOULD ATTEND?

This program is created for packaging converter and brand owners such as: food & beverage, pharmaceutical, home and personal care industries, such as: Packaging Development, Packaging Specialist, Packaging Managers and Engineers, Operations Managers and Directors, R&D Managers, QA/QC, Exporters, Supervisor, Purchasing and Marketing Manager who are involve in packaging.



**Ensure your participation and register now ! Seat limited for maximum 35 persons only**

## PROGRAMME OUTLINE:



### Day 1: Tuesday, 7 February 2017

08.30 – 09.00 Re-Registration and Introduction  
09.00 – 10.00 Flexible Packaging Technology: Extrusion Coating & Laminating  
10.00 – 10.30 Coffee Break  
10.30 – 11.30 Active and Intelligent Packaging for Food Industry Applications  
11.30 – 12.30 Barrier Technologies, Trends and Its Applications for Plastic Packaging  
12.30 – 13.30 Lunch  
13.30 – 14.30 Color Management in Flexible Packaging  
14.30 – 15.30 Shrink Sleeve Labeling Technologies, End to End Process  
15.30 – 16.00 Coffee Break  
16.00 – 17.00 Developing a Cost Estimation Model for Packaging Materials

### Day 2: Wednesday, 8 February 2017

09.00 – 10.15 Packaging Design and Different Printing Methods  
10.15 – 10.30 Coffee Break  
10.30 – 11.30 Innovations in Pharmaceutical Packaging  
11.30 – 12.30 Designing Anti-Counterfeiting in Food & Pharma  
12.30 – 13.15 Lunch  
13.15 – 14.30 Concept and Cost Analysis for Corrugated Box  
14.30 – 15.45 Designing Corrugated Box & Troubleshooting  
15.45 – 16.00 Coffee Break

16.00 – 17.00 Calculating Compression Requirement of Corrugated Boxes

### Day 3: Thursday, 9 February 2017

In the morning plant tour to PT Sarihusada, a company that produces various nutritional products for mothers and children with a focus on taste, affordability and international standards. Sari Husada is part of Danone Nutricia Early Life Nutrition. Then in the afternoon plant tour to Chocolate Monggo in Yogyakarta. (Bus stand by at Lobby Hotel at 07.30)

### Day 4: Friday, 10 February 2017

08.30 – 10.00 Cost Efficiency in Designing of Corrugated Box  
10.00 – 10.30 Coffee Break  
10.30 – 11.30 Case Study & Group Project Presentations followed by Evaluation and Discussion  
11.30 – 13.00 Lunch & end of programs

For more information, please contact:  
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# Registration Form

Workshop : **Cost efficiency by Improvement Performance in Packaging**, 7-10 February, 2017 in Yogyakarta

**NAME (participant 1)** \_\_\_\_\_ **NAME (participant 2)** \_\_\_\_\_  
Present Position \_\_\_\_\_ Present Position \_\_\_\_\_  
Mobile \_\_\_\_\_ Mobile \_\_\_\_\_  
Email \_\_\_\_\_ Email \_\_\_\_\_

**COMPANY** \_\_\_\_\_

**LINE OF BUSINESS** \_\_\_\_\_

**PRODUCTS / SERVICES** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

### VENUE

**The Alana Yogyakarta Hotel & Convention Center (\*\*\*\*)**  
Jl. Palagan Tentara Pelajar Km. 7, Yogyakarta, 55581, Indonesia  
Twin Sharing - Rp. 750.000 / night included breakfast for two persons  
Single Room - Rp. 750.000 / night included breakfast

**FEE:** Rp. 5.500.000 / person (excluded hotel accommodation) The Fee included Certificate and Refreshments (2 x Coffee Break, Lunch). Early Bird discount 5%, due date 18 January 2017. **GROUP DISCOUNT:** Group Discount is applicable for two or more registrant from the same company. **Each participant will get all presentation materials and a FREE BOOK of Packaging Technology, published by IoPP - USA.** Payment should be transferred to: PT Sentra Info Pack, Bank Mandiri - Aminta Plaza Branch, Jl. TB Simatupang, Jakarta Selatan. AC No. 101-000-6015-703 Swift Code: BMRIIDJA Earmarked: IPF Packaging Workshop 2017.

Please inform us after transferred to e-mail: packindomail@gmail.com or seminar@packindo.org