

Intensive Workshop: 2 days interactive discussion and case study Beverage Packaging Technologies and Trends

26-27 April 2017, Santika Premiere Bintaro Hotel

organised by:  **INDONESIAN
PACKAGING
FEDERATION**

member of:
 **IAPF**
The Asian Packaging Federation



**Do you know that Indonesia is one of the largest water markets?
How many type of Beverages and Water Drinks?
Innovations of Product Development & Technology & Market Trend
Including Food Safety & Regulation will be discussed in this workshop...**

Greetings!

The Indonesian Packaging Federation / IPF as a member of Asian Packaging Federation and World Packaging Organization, invite you to join an intensive packaging workshop being held in Santika Premiere Bintaro Hotel, from 26-27 April, 2017, with topics on: Beverage Packaging Innovations.

This workshop designed to strengthen participants in packaging development, in creating new product development and to understand the influences on market performance. There are several beverages in the market such as: tea and coffee, bottle water, energy drinks and shots, 100% juice and juice drinks, sport drinks, carbonated soft drinks, yogurt drinks, milk & dairy, soy beverages and alternative drinks.

There are some of the most commonly used materials in beverage packaging such as: aluminum can, plastic PET bottle, glass and aseptic paper packaging, also flexible pouch, etc.

As we all know that effective packaging remains one of the crucial elements of a product's successful lifecycle. Ensuring reliable quality, safety, functionality and regulatory compliance is key. This workshop will highlights the protective, preservation, brand communication, environmental and logistical functions of packaging. Also, it briefly introduces packaging strategy, design and development, as it can be a key to competitive advantage in the beverage industry.

WHO SHOULD ATTEND?

This program is created for Beverage Brand owners, Design agencies, Materials solution providers and sustainability experts. Director, Manager, Head of Packaging Development, Procurement, Product Design, Regulatory affairs, R&D, QA, Engineering, Packaging Manufacturing operations & Technical operations, Purchasing and Marketing Manager who are involve in packaging.

Each participant will get :



**Free Backpack
& Handbook**

**Ensure your participation
and register now !**

Seat limited for max. 35 persons only



Benny Rachmanto
He is Packaging Consultant, specialist in Beverage Packaging. He has more than 20 years in packaging development and working at multinational company which are: Astra, Unilever, L'Oreal, Coca Cola and Danone Aqua



Arief Dewanto
He is Director of PT. Indo Tirta Abadi, that manufactured closure for Mineral Water & Hotfill Bottle, including PET Preform, Bottle & Closure manufacturing. He use to work as Area Manager of Husky Injection Molding System Pte. Ltd.



Medis Barjana
He is working at Henkel Indonesia as Technical Manager. He has 20 years of experiences in adhesive industry, handle product dev. & technical service in packaging & consumer goods adhesive, with current focus in F&B and Paper Converting industry.



Ebo Widarisman
He is working at Novartis Indonesia as CPO QA Head. He use to work at APL - A Zuellig Pharma Company, Danone AQUA as Quality Assurance and Operation Risks Manager and RQCM Manager

PROGRAMME OUTLINE:



Day 1: Wednesday, 26 April 2017

- 08.00 – 08.30 Re-Registration
08.30 – 09.00 Welcome and introduction by IPF followed by introducing of each participant
09.00 – 10.15 **Types of Beverage & Water Drinks by Benny R.**
• Beverage characterization
• The Growth of Beverage Packaging in Indonesia
10.15 – 10.30 Coffee Break
10.30 – 11.30 **Development of Beverage Packaging by Medis B.**
• Market Trends of Beverage
• Beverage Packaging Design
11.30 – 12.30 **Regulation in Food & Beverage Packaging by Ebo W.**
• Regulate how most food is processed, packaged, and labeled
12.30 – 13.30 Lunch
13.30 – 14.30 **Food Safety of Beverages by Benny R.**
• Improving Risk Management in Food Compliance
• Food and Beverage Safety, Quality and Compliance
14.30 – 15.30 **Used Materials in Beverage Packaging by Arief D.**
• Type of Materials used for Beverage
• General materials consideration
15.30 – 15.45 Coffee Break
15.45 – 17.00 **High barrier, Hot & Cold-fill & Aseptic Technologies by Arief D.**
• Hot Fill & Cold Fill Processing
• Aseptic Fill Processing

Day 2: Thursday, 26 April 2017

- 08.30 – 10.00 **Aseptic Technology for Dairy products**
• Aseptic Processing Technology for juices, teas, sport drinks & dairy products
• Aseptic Packaging Solutions for the Food and Dairy Market
10.00 – 10.15 Coffee Break
10.15 – 11.15 **Cap & Closure Technologies for Beverages by Arief D.**
• Various of Plastic Bottles, Caps and Closures
11.15 – 12.15 **Decorations & Label Options for Bottles**
• Various Label Technology i.e. Shrink Sleeve Label
12.15 – 13.15 Lunch
13.15 – 14.30 **Packaging Specifications by Benny R.**
• The procedure gives clear instructions to the suppliers
14.30 – 15.30 **Developing Cost for Beverage Packaging by Benny R.**
• Designing consumer-preferred, resource-efficient packaging
15.30 – 16.00 **Case Study & Group Project Presentations**
16.00– 16.30 **Evaluation and Discussion**
16.30 Coffee & Tea, end of programs

For more information, contact:

Indonesian Packaging Federation

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Mualif: 0816-780-818 / Didi: 0813-8031-3154

Dewi: 0822-1333-0024

Registration Form

Intensive Workshop in **Beverage Packaging Innovations**, 26-27 April, 2017

NAME (participant 1) _____	NAME (participant 2) _____
Present Position _____	Present Position _____
Mobile _____	Mobile _____
Email _____	Email _____
COMPANY _____	
LINE OF BUSINESS _____	
PRODUCTS / SERVICES _____	
ADDRESS _____	
VENUE _____	Santika Premiere Bintaro (****) Jl. Prof. Dr. Satrio CBD Bintaro, Tangerang Selatan
WORKSHOP FEE _____	Rp. 3.950.000 / person (excluded hotel accommodation)

The Fee included Certificate and Refreshments (2 x Coffee Break, Lunch). Early Bird discount 5%, due date 4 April 2017.

Each participant will get all presentation materials

GROUP DISCOUNT: Group Registration – less 10% Discounts shall be given if registration together with transfer payment is received at the latest **by 4 April 2017**. Group Discount is applicable for three or more registrant from the same company.

Payment should be transferred to: PT Sentra Info Pack, Bank Mandiri - Aminta Plaza Branch, Jl. TB Simatupang, Jakarta Selatan.

AC No. 101-000-6015-703 Swift Code: BMRIIDJA Earmarked: Beverage Packaging Workshop 2017

Please inform us after transferred to fax no: (021) 744 1775 or e-mail to: packindomail@gmail.com or seminar@packindo.org