

Packaging in the Circular Economy - A Sustainable Business

IPF / Indonesian Packaging Federation organized a seminar on: Packaging in the Circular Economy – A Sustainable Business, on the 15th June 2018 at seminar room 211 BITEC, Bangkok, Thailand, in conjunction with Propak Asia Trade Expo.

This seminar led by some expert speakers from Thailand, Singapore, Philippines and Indonesia:

- Keynote speaker: Circular Economy and Packaging Sustainability by Chakravarthi, WPO Ambassador
- Understanding the Circular Economy by Stuart Hoggard, Past President of IPPO
- Rethinking Packaging from a Circular Economy perspective by Henky Wibawa, Executive Director Indonesian Packaging Federation /IPF
- Beverage Carton Strategy towards Circular Economy by Teera Puxupachat, Environment Manager, Tetra Pak Thailand
- The role of Packaging in Sustainability in Philippines by Joseph Ross Jocson, President PIP / Packaging Institute of Philippines
- The role of Packaging in the Circular Economy in Thailand by Manit Kamolsuwan, President TPA/ Thai Packaging Association
- Solutions in reducing plastics waste towards Circular Economy by Henky Wibawa, Executive Director IPF
- Closing note : Supporting Circularity and Closing of Loop by Prof. Pierre Pienaar, WPO President

Why circular economy being so important...

Because, we are in the midst of a digital transformation in which technology is helping businesses, entire industries and countries to enable, differentiate and fundamentally define their strategies.

In the future, you will know the source of every component in the products you use or manufacture, how it was produced, the energy consumed in its production, perhaps even who will own it next and how much they will pay you for it. This is the natural, inevitable outcome of combining circular economy principles with digitization technologies. Economically, environmentally, and socially, the logic of this is undeniable.

This is driving a tremendous amount of innovation and economic growth, while also creating unprecedented



From left: Teera Puxupachat, Joseph Ross Jocson, Manit Kamolsuwan, Chakravarthi, Prof. Pierre Pienaar, Ariana Susanti, Stuart Hoggard, Henky Wibawa

challenges as resource and energy consumption increase.

Indonesian Packaging Federation or more known as IPF, is a business association and nonprofit organization. IPF works on behalf of its members by providing services in bridging communications among packaging manufacturers, packaging users and all related to packaging, covering a wide range of activities such as packaging gathering, conference, seminar, workshop, consultancy, technology & industry progress, environmental aspects, law & regulations also packaging design contest called PackindoStar Awards. IPF organise PackindoStar Awards every year start from the beginning of 1990's. The purpose of this contest is to recognize more and more packaging design innovations and creates a national packaging excellence from which other may learn. All winners of Packindostar awards will receive certificate of recognition to entry AsiaStar Awards and World Star Awards.

IPF is a member of APF / Asian Packaging Federation and WPO / World Packaging Organization. In 2013, we hosted the APF event in Jakarta, Indonesia and next year in 2019 in October we will be hosted WPO event in Bali, Indonesia from 28 oct – 1 nov, 2019. Please join us at our upcoming event!